

Rakesh S/O Mariyappan

Instructional Designer / Learning Developer

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PROFILE

Accomplished instructional designer with over a decade of experience creating innovative and engaging e-learning solutions across diverse industries. Expertise in leveraging cutting-edge technology to design digital learning programs that drive results and enhance learner engagement. Proven track record of managing large-scale projects, developing multimedia content, and facilitating corporate training. Certified in adult learning with a passion for fostering inclusive learning environments.

CORE COMPETENCIES

- Instructional Design & E-Learning Development
- Learning Management Systems (LMS) – LearnDash, Kajabi
- Diversity, Equity, & Inclusion (DEI) Program Design
- Project Management & Stakeholder Collaboration
- Multimedia Content Development (Graphic Design, Video Editing, 3D Modeling)
- UI/UX Prototyping – Adobe XD, Articulate Storyline 360
- Augmented Reality (AR) & Microsoft HoloLens Integration

PROFESSIONAL EXPERIENCE

Instructional Designer | Include Consulting Pte Ltd

January 2022 – Present

- Spearheaded the development of e-learning platforms for CGIAR, curating learning materials, creating storyboards, and developing interactive courseware. Managed project timelines and delivered high-impact content on time.
- Led the creation of personalized DEI e-learning modules for Epson, managing content localization in three languages (Thai, Bahasa Indonesia, Vietnamese). Delivered tailored training programs on unconscious bias and DEI principles for Southeast Asia branches.
- Directed User Acceptance Testing (UAT) for multiple e-learning modules, ensuring seamless integration with the Learning Management System (LMS) platforms (LearnDash).
- Designed and implemented digital content for Include Consulting's DEI Academy, including sales/product pages and downloadable guides, ensuring user-friendly accessibility and engagement.
- Managed webinar production for leadership and DEI topics, overseeing content development, email communication, and video editing, ensuring timely delivery of interactive learning experiences.

Content Developer | Singapore Land Systems Ltd

February 2018 – December 2021

- Designed and developed e-learning courseware for the Singapore Armed Forces, creating immersive and impactful training experiences.
- Pioneered augmented reality (AR) projects, including 3D modeling for HoloLens training solutions used by PSA and SembWaste, enhancing employee learning through hands-on AR environments.
- Collaborated with Subject Matter Experts (SMEs) and instructional designers to deliver custom AR and e-learning solutions for government projects, significantly improving learner engagement.
- Produced high-quality marketing videos for corporate roadshows.

Multimedia Developer | Aviationlearn Pte Ltd

February 2015 – February 2018

- Developed interactive e-learning modules for LEARNet Portal, focusing on creating scenario-based training materials in collaboration with SMEs.
- Revamped and designed multimedia assets, including video and graphic content, for a refreshed learning experience on various digital platforms.
- Analysed and optimized learning content to meet organizational training needs, ensuring alignment with institutional objectives

Previous Roles:

Financial Adviser | Prudential Assurance Company Singapore | Aug 2013 – Dec 2015

Advertising Executive | BEST Denki (Singapore) Pte Ltd | Oct 2010 – May 2013

EDUCATION & CERTIFICATIONS

- **Advanced Certificate in Learning and Performance (ACLP)**, Institute of Adult Learning | 2021
- **Bachelor of Design (Communication Design)**, SIM-RMIT University | 2009
- **Diploma in Digital Media Design**, Nanyang Polytechnic | 2005

TECHNICAL PROFICIENCIES

- **Design Tools:** Adobe Creative Suite CC 2024, Autodesk Maya 2019
- **Learning Tools:** Articulate Storyline 360, LearnDash LMS, Kajabi LMS
- **Development Tools:** Adobe XD, Camtasia, Microsoft Office

MILITARY SERVICE

- **Singapore Armed Forces (Reservist) | 810 Singapore Infantry Regiment, 2PDF | 2007 – 2019**
- **NSF | 1 Singapore Infantry Regiment & 3 Singapore Division | 2005 – 2007**